

+ CAREER OBJECTIVE

To apply and further develop my creative and organisational skills in a professional design environment, and grow within a company that fosters my passion for design whilst providing an intense learning experience

+ EMPLOYMENT HISTORY

ACP MAGAZINES

DESIGNER

2009 - current

- Simultaneously designed magazine layouts for three bi-monthly titles, and ensured print production deadlines were always fulfilled.
- Liaised with all members of the design team, prepress department, editorial team and marketing manager in a collaborative environment, whilst completing tasks in both a self-driven capacity and under constant art direction.
- Developed front covers for Little Friends magazine and Disney Princess magazine that were designed to engage the casual buyer, excite the young target market and communicate the core educational values of the respective magazine. The success of these were evidenced in positive sale figures.
- Assisted with the creation of educational interactive games, built in Flash CS3 using Actionscript 2, with a strong focus on intuitive and simple navigation.

MAXCO CREATIVE

DESIGNER

2008

- Applied my practical skills and conceptual problem solving ability to produce quality print-based outcomes within tight deadlines, ensuring repeat clients for a small multidisciplinary design studio.
- Regularly liaised with clients directly to identify problems and provided a selection of creative solutions. This increased the likelihood of a quick approval process that is on target with the client's vision.
- Developed layout, organizational, time management and print management skills, by maintaining responsibility for several print projects simultaneously.
- Learnt to communicate with all other members of the design studio to work as a team, directly improving the quality of outcomes and progressing the company as an efficient and united company.
- Learnt basic HTML editing through the regular task of updating the MTV, Vh1 and Hopscotch Entertainment newsletters.

RHODES WINGROVE

DESIGN INTERN

2008

- Assisted in the completion of design projects and learnt the professional creative process from brief proposal to final outcome. This helped develop a strong priority management outlook between time, budget and quality across all projects.
- Developed skills as a finishing artist that can be applicable across all print projects, and improved my speed and accuracy in using Photoshop, Illustrator and Indesign.
- Attended project briefings and recorded studio work in progress meetings to develop a familiarity with studio procedures. Contributed ideas and maintained regular communication, both orally and in writing.



FLUIDX

DIGITAL DESIGN INTERN

2006

- Designed a website that was consistent with existing creative collateral and streamlined the content into an easily navigable format, that was well received by the client and eventuated to company loyalty
- Was proactive in undertaking observational research of existing websites to assist in the design consolidation of the submitted proposal and support the design as contemporary and visually relevant
- Experience in reception and customer enquiries via telephone and in person, and gained a working knowledge of streamlined file management and job bags.

YEN MAGAZINE

INTERN + COMMISSIONED ILLUSTRATOR

2006

- Designed published layouts that were both dynamic and visually appropriate to the article, existing grid system and magazine's brand identity using Adobe Indesign

+ EDUCATION

BACHELOR OF DESIGN (Honours)

Visual Communications

University of Technology, Sydney 2007

HIGHER SCHOOL CERTIFICATE

Liverpool Girls High School 2003

UAI : 97.05

High Distinction, Visual Arts Extension

+ COMPUTER LITERACY

MAC/PC SKILLS (PROFICIENT)

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Microsoft Office
- JobBag
- Quickprint

MAC/PC SKILLS (TRAINED)

- Adobe After Effects
- Adobe Flash
- Adobe GoLive
- Coda
- Transmit

+ TESTIMONIALS

GLEN MCPHERSON
Senior Designer, Maxco Creative

" As a designer, Ann has a keen eye, and is able to create intuitive and interesting design-work. Her attention to detail is to be admired, just as much as her ability to grasp new information and concepts. I enjoyed working with Ann, and know that her next employer will find her both refreshing and motivated. "